

# NEWS RELEASE

For Immediate Release  
ADI Final

**ADI** APPLIED DYNAMICS  
INTERNATIONAL

Date: January 8th, 2013

**Contact:**

Scott James  
Chief Executive Officer  
Applied Dynamics International  
3800 Stone School Road  
Ann Arbor, MI 48108-2499 USA  
sjames@adi.com  
734-973-1300, ext 201  
734-688-0012 (FAX)  
<http://www.adi.com>

## **Applied Dynamics Goes Live with their New Website**

Ann Arbor, USA January 8th, 2013 –Applied Dynamics International (ADI) is proud to announce the unveiling of their new website at [www.adi.com](http://www.adi.com)

Over the past several years Applied Dynamics has been head-down, product development, and customer focused. Today’s unveiling of the new [www.adi.com](http://www.adi.com) website marks the reintroduction of the Applied Dynamics brand and showcases the range of new technology being offered to the aerospace and defense industry and finding its way into a range of new market segments.

“Applied Dynamics is a team of technology experts whose prime directive is to help our customers solve their new-technology challenges.” commented Scott James, President and CEO of Applied Dynamics. “Over the past five years we’ve been focused on our participation in industry leading projects and exceeding the needs of our customers and technology partners. This effort has launched our technology forward. It was high time we told the world what we’ve been up to.”

Applied Dynamics new website release represents one of the early steps that make up a new, focused, and coordinated marketing and communications capability that is part of a greater aggressive growth plan.

-end-